



***FOR IMMEDIATE RELEASE***

**August 10, 2022**

## **Senior Athletes Hit It Out of the Park on Day 3 of the ASC Seniors Games**

*Older adults across the country were in a league of their own when it came to Petanque-Atout.*

CANADA – The All Seniors Games teamed up with the Ultimate Backyard Summer Camp on Wednesday, August 10th to prove that it’s more than just medals and records that matter to older adult athletes.

The first day of Camp and Day 3 of the ASC Senior Games kicked off when older adults at All Seniors Care Living Centres across the country limbered up with a Sunrise Sit & Stretch. The perfect way to get everyone into a competitive spirit!

Basic etiquette dictates that Pétanque play be accompanied by noise such as rattling balls, loud voices, and cries of encouragement. ASCSG participants did not let their fellows down! Whoops and hollers of support could be heard echoing around the residences as players stepped up to the throw line or paced out their distances. The day was full of excitement, cheers, and laughter with competitors battling it out for medals and bragging rights at 33 retirement communities across Canada.

The Ultimate Backyard Summer Camp portion of the day was filled with good food, great friends, and lots of fun. A highlight of camp included local bee specialists who presented “The World of Bees” and our Red Seal Chefs demonstration of honey treats that Campers enjoyed afterwards. Perfect for our Love Letter theme.

The combined Games and Camp Day was best summed up by a resident at Sturgeon Creek in West Winnipeg. Commending activity staff on the great week so far, she exclaimed, “I had no idea the week would bring so much bonding!”. She is spot on, the relationships gained, and memories made are one of the best parts of this busy week. We’re already looking forward to the next games in February!

Congratulations to all medalists, competitors, spectators, and presenters! The week so far has been amazing. The Seniors Games are part of the All Seniors Care commitment to providing seniors with innovative ways to develop and maintain an active, healthy lifestyle and run until August 12th. Spectators and participants are always welcome!

Upcoming activities include another day of camp with Sandbag/Bean Bag competition, a Jeopardy Challenge, as well as Closing Ceremonies at each residence on Friday.

For event information, contact Ronna Goldberg 204.232.8495 or [rgoldberg@allseniorscare.com](mailto:rgoldberg@allseniorscare.com)

**About All Seniors Care Living Centres Ltd.:**



All Seniors Care, where caring is our number one concern, is setting the standard of excellence in luxury retirement living. Founded on an unwavering commitment to exceptional care, All Seniors Care is dedicated to creating and operating the best senior's facilities by providing the highest level of care to seniors. For more information, please visit our website at [www.allseniorscare.com](http://www.allseniorscare.com)<http://www.allseniorscare.com/>.

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